



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : William L. Thomas et al.  
Application No.: 09/823,617 Confirmation No.: 6039  
Filed : March 30, 2001  
For : INTERACTIVE MEDIA SYSTEM AND METHOD FOR  
PRESENTING PAUSE-TIME CONTENT  
Group Art Unit : 2614  
Examiner : Jason P. Salce

New York, New York  
June 9, 2006

Mail Stop Amendment  
Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

THIRD SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.56 and 1.97,  
applicants wish to call the attention of the Examiner to  
the following document:

U.S. PATENT PUBLICATION

US2005/0240961 A1 Jerding et al. 10/27/05

The aforementioned document is listed on the accompanying Form PTO/SB/08a (submitted in duplicate), is not provided. Pursuant to 37 C.F.R. § 1.98(a)(2), a copy of the aforementioned U.S. Patent Application Publication does not need to be enclosed herewith.

It is respectfully requested that this document be: (1) fully considered by the Patent and Trademark Office during the examination of this application; and (2) printed on any patent which may issue on this application. Applicants request that a copy of Form PTO/SB/08, as considered and initialized by the Examiner, be returned with the next communication.

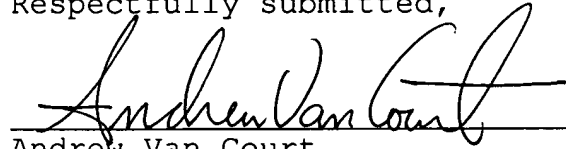
This Third Supplemental Information Disclosure Statement is being filed after the mailing a first Office Action on the merits (after the filing of a Request for Continued Examination), but before the mailing date of a final action under § 1.113, a notice of allowance under § 1.311, or an action that otherwise closes prosecution in the application. Accordingly, pursuant to 37 C.F.R. § 1.97(c)(2), the Director is hereby authorized to charge \$180.00, which is the fee set forth in 37 C.F.R. §1.17(p), to Deposit Account No. 06-1075, Order No. 003597-0195.

The Director is also hereby authorized to charge any additional payment of fees required in connection with

the accompanying Information Disclosure Statement to  
Deposit Account No. 06-1075, Order No. 003597-0195. A  
duplicate copy of this letter is transmitted herewith.

Consideration of the foregoing in relation to  
this patent application is respectfully requested.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Andrew Van Court", is written over a horizontal line.

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Approved for use through 10/31/2002. OMB 0651-0031

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Postoffice for form 1449/PTO  <b>THIRD SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)				<b>Complete if known</b>	
Application Number				09/823,617	
Confirmation No.				6039	
Filing Date				March 30, 2001	
First Named Inventor				William L. Thomas et al.	
Art Unit				2614	
Examiner				Jason P. Salce	
Attorney Docket Number				UV-195	
Sheet	1	of	1		

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Documents	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code <sup>2</sup> (if known)			
		2005/0240961A1	10/27/05	Jerding et al.	

Examiner Signature		Date Considered	
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FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Documents	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
		Country Code <sup>1</sup> - Number <sup>2</sup> - Kind Code <sup>3</sup>				

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sup>6</sup>

Examiner Signature		Date Considered	
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<sup>2</sup>: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered.  
<sup>1</sup>: of this form with next communication to applicant.  
<sup>1</sup> Applicant's unique citation designation number (optional). <sup>1</sup> See Kinds Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. <sup>1</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>1</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>1</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language translation is attached.



UV-195

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EXPRESS MAIL CERTIFICATION

Express Mail Label No. EV669679646US  
Date of Deposit: June 9, 2006

I hereby certify that this certification and the following papers:

1. Third Supplemental Information Disclosure Statement (in duplicate);
2. PTO/SB/08a Form (in duplicate); and
3. Postcard

are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and are addressed to Mail Stop Amendment, Hon. Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

**Isatta B. Smith**

Name: \_\_\_\_\_